**Invitation**

Email Subject Line: Can we borrow your brain?

Hey \_\_\_\_\_\_\_,

Weird way to open an email, I know. But it’s true. We need to borrow your brain (and I suppose the rest of you😅) for an important design and dream session that our architectural firm, Visioneering Studios, is hosting at [INSERT ORGANZATION NAME] on [DATE].

Why you? We think you’ll bring an element of strategic thinking and creativity to the group. Probably a few one-liners, too.

Why now? As we prepare to kick off our remodel/build project, Visioneering is looking to help us define and refine our vision for the future of [INSERT ORGANAZATION NAME] through this workshop, called Basecamp.

Why attend? For one, a free dinner. But more importantly, to help make sure we are maximizing this amazing opportunity that God has put before us.

There’s no prework. No timeshares will be sold. No need to bring anything except an open mind and a heart for helping us shape the future of [INSERT ORGANAZATION NAME].

Here are the details:

• Date: \_\_\_\_\_\_\_\_\_\_\_

• Time: 6-8:30pm (Dinner provided)

• Please RSVP to \_\_\_\_\_\_\_\_\_\_\_

Let me know if you have any questions. See you at Basecamp!

[Sender name]