**Invitation**

Email Subject Line: Come Shape the Future of [INSERT ORGANAZATION NAME] With Us

Dear \_\_\_\_\_\_\_\_\_\_\_\_.

As the saying goes, “If you want to get something done, ask a busy person.” We know your schedule is full, but we’re hoping you will join us for a design and dream session called Basecamp ran by our architectural firm, Visioneering Studios.

What is a Basecamp? Imagine if a focus group and a brainstorm session had a baby. That’s what this highly collaborative, creative, and inspiring evening will feel like. No need to bring anything except an open mind.

It’s a rare and wonderful thing to have a seat at the table as the future of our organization takes shape, and we’ve reserved one with your name on it! We hope you will find the time to join us.

Here are the Basecamp Event Details:

• Date: \_\_\_\_\_\_\_\_\_\_\_

• Time: 6-8:30pm (Dinner provided)

• Please RSVP to \_\_\_\_\_\_\_\_\_\_\_

Let me know if you have any questions. Cheers to the future of [INSERT ORGANIZATION NAME]!